



“The greatness of a community is most accurately measured by the compassionate actions of its members.” – **Coretta Scott King**

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MEMBERSHIP LEVELS

Ask About Our Diamond Level Custom Packages

PLATINUM

\$1500

Hole Sponsorship to Foursome Golf outing (Booth on Hole)	Premiere pricing on sponsorships for Chamber Events	** Extensive 20 Keywords Research	Photo shoot up to 20 for group shot + individual employee headshots	** Ad Space on website, listed as a partner with an insert about your company	4 Tickets to the Business Learning Series (BLS). \$20 per additional ticket.	** Listed in the Online Business Directory, with 5 industry categories
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+ ADDITIONAL PERKS BELOW:

GOLD 50+ EMPLOYEES

\$750

Sponsor 1 networking event	Host a GBGCoC networking event at your business location	Shout out member spotlight portion of email blast / website newsletter	** Listed in the Online Business Directory, with 3 industry categories	Receive mailing list: including: contact names & emails for influential local organizations	2 Tickets to the BLS. \$20 per additional ticket.	Photo shoot up to 20 people for group shot + individual employee headshots
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+ ADDITIONAL PERKS BELOW:

** BACKLINK YOUR LOGO UNDER **PARTNERS** ON OUR WEBSITE. THIS WILL ALSO AIDE YOUR OFF PAGE SEO

Option to Host Networking Event (this is on a rotation)

SILVER 10+ EMPLOYEES

\$500

** Keyword research: 5 words	Marketing advisement	GO LIVE on GBGCoC page while touring your business	** Listed in the Online Business Directory, with 2 industry categories	** 32-point SEO website audit reviewing performance with competitive analysis.	1 Ticket to the BLS. \$20 per additional ticket.	** Our digital experts will write 250 words to add to your webpage & social media
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+ ADDITIONAL PERKS BELOW:

BRONZE 9 EMPLOYEES OR LESS

\$200

Social media intro post	Access to online Member Directory	Receive member to member benefits	Access to monthly networking events. \$15 for luncheons / \$20 at the door	Add us as co-hosts on your upcoming events to reach our following!	Receive email updates on community events via monthly newsletter	Online business analysis. 1 hr. digital marketing consultation with experts
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** = SEO IMPROVEMENT

SPONSORING NETWORKING EVENTS

Luncheons

(Excludes Premiere Events)

Slide on PowerPoint on the projector

Logo on digital flyer

Logo on email blast newsletter

Logo on event banner

Speaking time at the event

Verbal recognition from president of GBGCoC

Post on social media

Showcase marketing material on each table

\$250

Afterhours

Slide on PowerPoint on the projector

Logo on digital flyer

Logo on email blast newsletter

Logo on event banner

Speaking time at the event

Verbal recognition from president of GBGCoC

Post on social media

Showcase marketing material on each table

\$300



EVENTS

- **Annual Job Fair**
- **Monthly Luncheons**
Held at Hornet Park Community Center
(2ND THURSDAY OF EVERY MONTH 11:30AM-1:00PM)
- **Monthly Afterhours**
Held at Gold / Platinum member locations on a monthly rotation
(3RD TUESDAY OF EVERY MONTH)
- **Business Expo (May)**
- **Golf Outing (June 30th) Dustin Coar**
- **Music on Main (August 27th) Angel McKenna**
- **Annual Dinner / Business Excellence Awards (November) Jeff Mader**
- **Shop Small Saturday promotions (November) Light Matter**
- **Annual Holiday Celebration (December) Amey Young**
- **Annual State of the Schools event recordings (Networking Event)**
- **Annual State of the City event recordings (Networking Event)**

*Not a business owner but want the benefits of the Chamber?
Become a Community Member for only \$100*

BUSINESS LEARNING SERIES



QUARTERLY LEARNING SESSIONS

Partner = 4 Free Tickets

Gold = 2 Free Tickets

Silver = 1 Free Ticket



SEO / Digital Marketing

Digital Marketing expert, Brandon Tyler Dougherty and previous Director of Ad Sales at Angie's List, Tom Hulbert



Customer Service / Staff Retention

Digital Marketing Expert Brandon Tyler Dougherty and Previous Director of Ad Sales at Angie's List, Tom Hulbert



Nonprofits / Fundraising

Development Director at Hornet Park Community Center, Angel McKenna
Irvington Halloween Festival Chief Sponsorship Coordinator, Nancy Tindell Sponsel



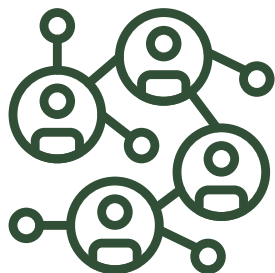
Accounting Q&A / Tax Law

President of the Redevelopment Commission and volunteer for Greenscape Commission, Matt Nelis

\$20 Per additional ticket for class

WWW.BEECHGROVECHAMBER.ORG

ADDITIONAL BENEFITS



- Network:

Meet influential business owners in your community.

Member Mailing Lead List - Includes contact names and emails of influential leaders in the community. *Free for Gold Level Members, only. \$100 for all else. This differs from the Directory as it provides a more in depth way to contact high level executives.*



- Credibility:

Build your reputation locally! Be recognized as the face of your company. This is a great way to increase sales.



- Stay in the Know!

Monthly newsletter sent via email & on Chamber website.



- Ribbon Cutting!

Support new local businesses in the area. #Beechgro



- Don't miss the special stuff!

Get updates on local events & how to get involved.

ADDITIONAL BENEFITS



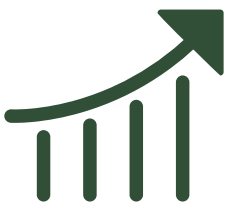
Membership Plaque & Sticker
Stand out as a community leader.

Job Postings on Social Media
Let us know when you're hiring!



Get Recognized
Anniversary Media Package. We mention member anniversaries with the chamber on emails, social media platforms & luncheons.

Member to Member Benefits
Get the full list of discounts between members only.



Enhance your on-page & off-page SEO
Silver Level & above.

Online Analysis
Provide information on how to improve Google ranking and website performance.





PLATINUM BENEFITS



Extensive Keyword Research

ANALYZE THE EFFECTIVENESS OF YOUR CURRENT KEYWORDS

Knowing the right keywords to target is at the heart of SEO effectiveness. Keywords are the essential meeting point between a searcher's query and your website. Before beginning any serious effort at improving your search rankings and traffic, you must know which keywords are most important to target. We can help you determine which ones will make the biggest difference to your business goals.

Our professional in-house SEO team understands the nuances of competitive keyword research. By getting to know your company, industry, competitors, and potential customers; we can identify the optimum keyword choices for your website.

Evaluate successful competitor keywords using the most innovative and trusted software available.

- DETERMINE THE KEYWORDS YOU SHOULD BE TARGETING TO REACH YOUR BUSINESS GOALS.
- PRIORITIZE YOUR KEYWORDS TO MAXIMIZE YOUR CHANCES FOR SUCCESS.

ENHANCE ON & OFF PAGE SEO



(SILVER & UP)

32-point SEO website audit showing performance with competitive analysis benefiting both on and off page-SEO

OFF-PAGE SEO IMPROVEMENT:

- Listed in GBGCoC website Business Directory, cataloged by keywords. The higher level of membership, the more industry categories will be listed.
- Backlinked logo on GBGCoC website (gold & up)
- Backlinked ad about company on GBGCoC website (platinum)

ON-PAGE SEO IMPROVEMENT: (SILVER & UP)

- Spice up your online presence. Our digital experts will write 250 words to add to your webpage & social media, geared toward your target market.

VISUAL CREATIVE CONTENT MAKES A DIFFERENCE (GOLD & UP)

- Photo shoot to be included on Greater Beech Grove Chamber of Commerce website. Full creative rights will be available. Includes high res, 45 mega pixel images of storefront, up to 20 staff member group shot and individual head shots.